

Organizational Effectiveness Consultant

Kim Goodwin, MS, SHRM-CP

A trusted partner and advisor to leaders and teams



Kim is an energetic organizational 'changer, builder and fixer' with broad industry, functional and consulting experience. Her passion is to enable people, processes, and technology to achieve the organization's vision. She brings experience from team and individual to broad functional transformations. Kim enables real change through a custom designed facilitation process that addresses the core challenges and results in a targeted action plan.

Areas of expertise/Certifications

- Strategic Planning
- Six Sigma Green Belt
- Applied-neuroscience coaching
- DiSC Communication Assessment
- Facilitation
- StrengthsFinder
- Team assessment/Five Behaviors
- Change management
- Leadership development
- Training

Differentiators

I am committed to delivering an engaging and valuable experience so my clients can achieve significant business results. I provide customized solutions that provide an innovative, relevant, fun, and timely result. By strategically looking at the whole landscape and designing the appropriate solution, I help leaders set the path for further growth. I have 20+ years of internal and external organizational effectiveness experience.

Industries

- Financial services
- Aerospace and defense
- Energy
- Pharmaceuticals
- Consumer Packaged Goods
- Manufacturing
- Non-profit
- Utilities
- Government
- Food and agriculture



Organizational effectiveness approach



My approach is unique and transformational. It leverages the key aspects of organizational science in an exploratory way that involves each of the organization’s members in defining the solution. The action plan that is created is supported through an accountability layer that enables change to occur and the business to thrive. With the mission and vision as the guiding compass, we delve into the relevant factors as we walk through the process linkages. We then assess the key elements of the organization’s work practices determining how to solve the challenges. We underpin the entire conversation with a focus on the people – their styles and strengths.

The range of benefits

You will receive a clear set of actions as the path to a more effective organization. These actions enable the power of your team as to engage with the various players. The strategic alignment with all factors enables you to achieve your future outcomes. In addition, each member of your team gains their own insight into their communication style and strengths in support of the overall organization.



Contact

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