

# Change Management & Transformation Consultant

*Kim Goodwin*, MS, SHRM-CP

*A trusted partner and advisor to leaders and teams*



Kim is an energetic organizational ‘changer, builder and fixer’ with broad industry, functional and consulting experience. Her passion is to enable people, processes, and technology to achieve the organization’s vision. She brings experience from the team and individual to broad functional transformations. Kim enables real change through a custom designed facilitation process that addresses the core challenges and results in a targeted action plan, enabling alignment and adoption of the new way of working.

## Areas of expertise/Certifications

- Strategic planning
- Change management
- Stakeholder engagement
- Applied neuroscience change leadership
- Leadership development
- Communications
- Learning
- Facilitation
- Six Sigma Green Belt
- HR Management certification

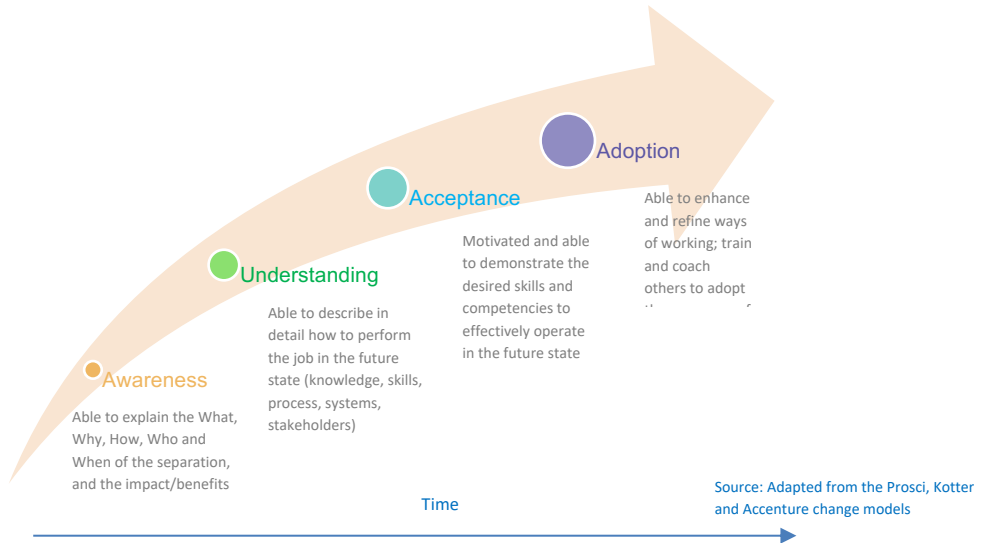
## Differentiators

I am committed to delivering an engaging and valuable experience so my clients can achieve significant business results. I use an innovative, relevant, fun, and timely approach. By strategically looking at the whole landscape and designing the appropriate solution, I help leaders set the path for success. I have 20+ years of internal and external organizational effectiveness experience with a focus on transformation through change management.

## Industries

- Financial services
- Aerospace and defense
- Energy
- Pharmaceuticals
- Consumer Packaged Goods
- Manufacturing
- Non-profit
- Utilities
- Government
- Food and agriculture

Change management approach



My approach is unique and transformational, beginning with a strategic assessment. It leverages the key aspects of organizational science in an exploratory and experiential way that involves each of the organization’s stakeholder groups in understanding the solution. The action plan that is created is supported through an accountability layer that enables change to occur and the business to thrive. With the mission and vision as the guiding compass, we delve into the relevant factors as we walk through the processes that affect each stakeholder group. We then assess the key elements of the organization’s work practices determining how to embed the new way of working, leveraging the neuroscience of the change process. We underpin the entire conversation with a focus on the people – their styles and strengths and what the change means to them.

The range of benefits

You will experience an interactive conversation that diagnoses the change challenges that are defined and then addressed in a simple plan, leveraging the tactics (e.g., communications and training) while ensuing stakeholders move through the change journey. The approach includes leadership coaching to enable leaders to champion and embed the change.



Contact

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